Coffee Lecture

Academic Social Networking Sites

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Academic Social Networking Sites
Overview

- What are Academic Social Networking Sites (ASNS)?
- Academia.edu
  - Background
  - Benefits
  - Limitations
  - Alternatives

Academic Social Networking Sites
What are we talking about?

Academic Social Networks

- Academic profiles
- Communication
- Networking
- Direct attention
- Groups and collaboration
- Impact metrics, statistics

after König/Nentwich (2014)

Social Networks

- Twitter
- Facebook
- LinkedIn

Identifier (and **academic profile**)

- Orcid

Academic Social Networking Sites

Academia, Inc.

ACADEMIA   Q Search   LOG IN   SIGN UP

Seth Denbo
@seth_denbo

When scholars
that they are p
capital backed

4:33 nachm. · 19. Okt.

97 Retweets   10 Zitierte Tweets

The end of Acad
business takes o

3 minutes to read

Forbes

SCIENCE

Dear Scholars, Delete Your Account At Academia.Edu

Sarah Bond   Former Contributor ⓘ
historian, digital humanist and baseball fan

Follow

Jan 23, 2017, 06:54am EST

Academic Social Networking Sites

Academia.edu – benefits

Citation advantage
- Study conducted by Academia.edu employees and an external consultancy ([Niyazov et al., 2016](#))
- After 5 years, papers posted to Academia.edu get
  - up to 69% more citations compared to a similar article not available online;
  - up to 58% more citations compared to articles only posted to other online venues.

Academic Social Networking Sites

Academia.edu – limitations

- An independent study found that networks on Academia.edu or ResearchGate tend to replicate offline networks and hierarchies ([Jordan 2019](#))
- Attention advantage for senior researchers
- For actual networking and discussions, Twitter was found to be more effective
- Academia.edu = virtual CV or calling card; Twitter = virtual conference coffee break

Academic Social Networking Sites

Academia.edu – limitations

- Academia, Inc. is a commercial platform

⇒ You may be in breach of the law when uploading copyrighted content such as PDFs of books or articles

⇒ Academia.edu is not open access

⇒ «You are not the customer»

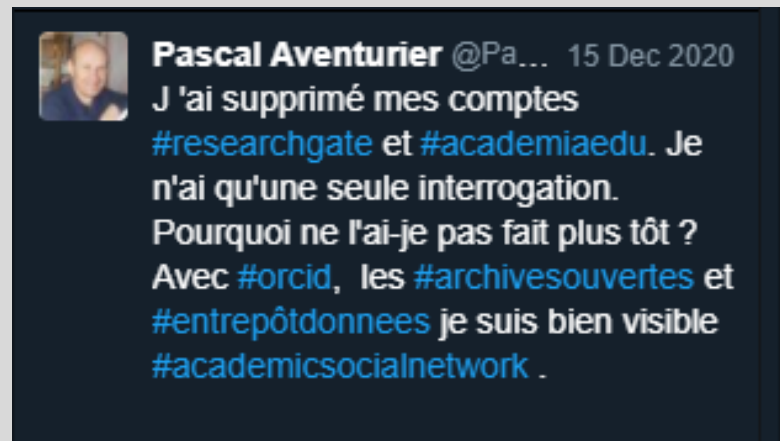# Academic Social Networking Sites
Alternatives

You can use Academia.edu, but

- check your publishing contract or [Sherpa Romeo](#) for journals' archiving policies before uploading publications
⇒ if commercial re-use is prohibited, publication cannot be uploaded!

- don't upload anything; instead, upload a document with the DOI link to the original publication venue or to a repository (self-archiving)

Academic Social Networking Sites
Alternatives

- Full blown Academic Social Network: [Humanities Commons](#)

- Academic profile: [Orcid](#)

- Repository: [BORIS](#) (OA, UniBE)

- Networking: [Twitter](#), [Mastodon](#)

Pascal Aventurier @Pa... 15 Dec 2020
J 'ai supprimé mes comptes #researchgate et #academiaedu. Je n'ai qu'une seule interrogation. Pourquoi ne l'ai-je pas fait plus tôt ? Avec #orcid, les #archivesouvertes et #entrepôtdonnees je suis bien visible #academicsocialnetwork .

https://twitter.com/Pascal_Av/status/1338905650718515204

Thank You

For Your Attention

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University of Bern, May 2022

Academic Social Networks

More information and further reading

- Bond, Sarah. „Dear Scholars, Delete Your Account At Academia.Edu". *www.forbes.com*, Januar 2017. https://www.forbes.com/sites/drsarahbond/2017/01/23/dear-scholars-delete-your-account-at-academia-edu/#273fe8da2d62.
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Academic Social Networks

More information and further reading, ctd.

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- Tóth-Czifra, Erzsébet. „One More Word about ResearchGate/Academia.Edu and why using these platforms will never be equal to proper self-archiving". Billet. *DARIAH Open* (blog), 5. Juni 2020. https://dariahopen.hypotheses.org/878.
- University Libraries of the University of Oklahoma. „Understanding Academia.edu and ResearchGate", s.d. https://libraries.ou.edu/content/understanding-academiaedu-and-researchgate.
- … and much more!