

# Welcome Apéro 2024

## Learning and Development | LEAD

The department Learning and Development | LEAD fosters the personal development of teaching competencies and offers a professional development programme leading to certification (CAS). The entire course programme is also open to teachers from other universities.

### Personal consultation

In addition to advising university instructors, we actively research and develop instructional methods for use in higher education.

### Personal competence development

At LEAD, we work hard to ensure and enhance the quality of instruction by transferring our know-how to faculty and staff. Excellence in teaching strengthens the university's reputation both nationally and internationally, and the acquisition of professional competencies raises candidates' standing in the academic job market.

### Course offerings

With the competences acquired, lecturers, teaching assistants and researchers can purposefully optimise teaching, student support and project management. Topics range from "Basics of Teaching in the University Setting" to "Case-based Learning with the Chatbot," "Effective Presentations in English," "Fundamentals of Public Speaking," and "Problem-oriented Learning," along with role-playing sessions to aid in curriculum development and workshops in topics such as video production or academic writing. Information and registration: [www.lead.unibe.ch](http://www.lead.unibe.ch)

### Certificate of Advanced Studies (CAS) in Higher Education

The certificate addresses six main subject areas:

- Planning and development of course offerings
- Instructional methods
- Advising students
- Assessing students
- Quality assurance for instructors and curricula
- Self-management and professionalism in the higher education setting.

Those who enrol for 18 full days of instruction and complete the supplementary assignments may receive a CAS worth 15 European Credit Transfer and Accumulation System (ECTS) points.

The modular structure allows for flexible study. Entry is possible at any time and participants can design their own individual elective programme by selecting those courses that meet their needs and interests. Participants are accompanied by mentors and meet in transfer groups for collegial practical advice or in project groups for teaching development. Regarding the certification of competence, own projects on theory-practice transfer are documented.

### Consulting for individuals / teams / groups

Teaching is not always amenable to standardization. Instruction methods vary according to the learning situation, the topic to be communicated, the audience to be addressed, and the personalities involved. Answers to individual questions can be hard to deliver adequately in a group setting. To meet specific needs, LEAD also offers personalized academic development consulting. Our consulting service allows our know-how to take effect where it is needed, be it in the lecture hall or in individual meetings with students.

LEAD offers project consultation for working groups developing curricula or optimizing their course offerings.

### Course programme

To view course offerings in a format optimized for mobile devices: [zuw.me/hd](http://zuw.me/hd)

Teaching tips, updated regularly, can be found on:

[didaktipps.ch](http://didaktipps.ch)

A "toolbox" to help instructors unsure how best to evaluate student progress: [assessment.unibe.ch](http://assessment.unibe.ch)

**All services are free of charge for employees of the University of Bern!**



Vice-Rectorate Teaching  
Learning and Development | LEAD  
Schanzeneckstrasse 1  
CH-3012 Bern

Contact  
Tel. +41 31 631 55 32  
[lead@unibe.ch](mailto:lead@unibe.ch)  
[www.lead.unibe.ch](http://www.lead.unibe.ch)

**u<sup>b</sup>**

---

**b**  
**UNIVERSITÄT**  
**BERN**